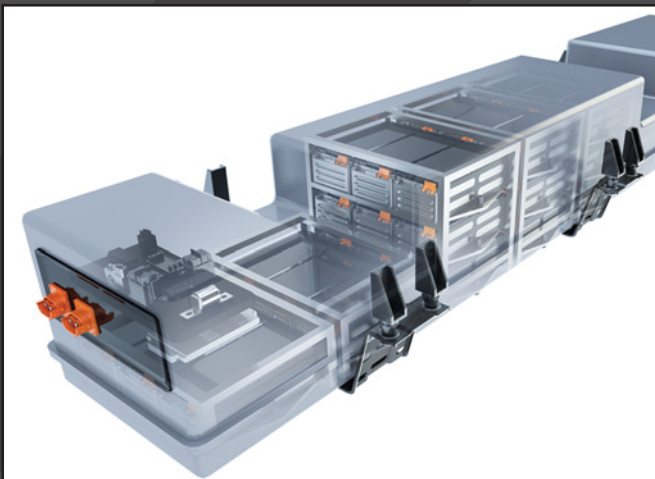


NPP

NewPowerProgress

Dedicated to coverage of electrification, hybrids and new powertrain technologies for the global vehicle and equipment markets.

2018 MEDIA KIT



From the publishers of

NORTH AMERICAN DIESEL PROGRESS
PRODUCTS • TECHNOLOGY • INDUSTRY NEWS

dp DIESEL PROGRESS INTERNATIONAL
GLOBAL - PRODUCTS • TECHNOLOGY • INDUSTRY NEWS

2018 **NPP**

NewPowerProgress

NEWSLETTER

NPP NewPowerProgress
e-newsletter

Bi-monthly e-Newsletter

Reaching a global audience of over 30,000

WEBSITE

www.newpowerprogress.com

PRINT

*Delivered to a
global audience
of over 34,000!*

NPP #1 Appears In

- March *Diesel Progress North American*
- April *Diesel Progress International*

Advertising deadline: February 5, 2018

NPP #2 Appears In

- June *Diesel Progress North American*
- June *Diesel Progress International*

Advertising deadline: April 30, 2018

NPP #3 Appears In

- September *Diesel Progress North American*
- September *Diesel Progress International*

Advertising deadline: August 6, 2018

NPP #4 Appears In

- November *Diesel Progress North American*
- November-December *Diesel Progress International*

Advertising deadline: October 22, 2018

SOCIAL MEDIA



@NPPProgress



NewPowerProgress



@NewPowerProgress

Delivering Tomorrow's Technologies To Today's OEMs

niki.pokwinski@khl.com

NEWSLETTER

NewPowerProgress | Sept. 15, 2017 Edition Click to view this email in your browser
Forward this email to a colleague

NPP NewPowerProgress
e-newsletter

SUBSCRIBE FREE TO DIESEL PROGRESS CLICK HERE

TOP BANNER

Electric System for Ford Transit Models
Lightning Systems, Loveland, Colo., a developer of efficiency and emissions improvement solutions for fleets has announced it will introduce, in partnership with New Eagle, a full electric drive system for Ford Transit passenger wagon, van, outaway and chassis cab models.

TOP SQUARE

Integrated Electric Axle Partnership Announced
AxleTech International, Troy, Mich., has announced a partnership with TM4, Boucheville, Québec, Canada, to develop integrated electric axles for heavy-duty vehicles. Target applications include city and transit bus, medium duty and on-highway trucks, and off-highway vehicles. AxleTech will have sales responsibility and TM4 ... **MORE**

MIDDLE SQUARE

Volvo Electric Hybrids For German Transit
First order as Göttingen looks to all-electric buses Volvo Buses said it has received an order for three electric hybrid buses from the German city of Göttingen in Lower Saxony. The new buses — Volvo Electric Hybrids — are expected to be operational in spring 2018. The purchaser is the public transport Göttinger Verkehrsbetriebe GmbH (GÖVB). ... **MORE**

MIDDLE BANNER

SPONSORED CONTENT

E-NEWSLETTER SPECS/RATES

Top Banner:

600 x 75 pixels \$1750

Middle Banner:

600 x 75 pixels \$1500

Top Square:

250 x 250 pixels \$1750

Middle Square:

250 x 250 pixels \$1500

File Format: .png or .jpg 1 mb max
HTML codes are accepted but must open to a new window

Sponsored Content:

\$2500
Image will be 600 wide — no more than 380 px high.
Title — 65 characters
Excerpt — 400 characters
Button text — no more than 20 characters.

Materials due one week prior to mail date.
Send ad materials and link to Niki Pokwinski at niki.pokwinski@khl.com

WEBSITE

Microturbine Tested in Kenworth Class 7 Hybrid

Electric System for Ford Transit Models

Integrated Electric Axle Partnership Announced

Volvo Electric Hybrids For German Transit

Microturbine Tested in Kenworth Class 7 Hybrid

In Motion Charging

Call's First Electric Drive Wheel Loader

Big Swedish-Hungarian Hybrid Bus Order

NEWS

BATTERIES

MARKETS

Electric System for Ford Transit Models

Volvo Electric Hybrids For German Transit

MOST POPULAR

WALLPAPER
Does not rotate
(1600 x 1000 pixels)
.jpg, .gif or .png, under 1 MB.
No 3rd party link accepted
Run of Site: \$3700/month

LEADERBOARD
(728 x 90 pixels)
.jpg, .gif or .png, under 1 MB.
3rd party link accepted
Run of Site: \$3500/month

SPONSORED CONTENT
Does not rotate
Your Story Here:
Home Page Only: \$5000/month
Consult publisher for details and editorial requirements.

TOP BOX
(300 x 250 pixels)
.jpg, .gif or .png, under 1 MB.
3rd party link accepted
Run of Site: \$3500/month

MIDDLE BOX
(300 x 250 pixels)
.jpg, .gif or .png, under 1 MB.
3rd party link accepted
Run of Site: \$2000/month

300 x 100
(300 x 100 pixels)
.jpg, .gif or .png, under 1 MB.
3rd party link accepted
Run of Site: \$1250/month

PRINT

Your NPP advertisement will reach our global audience of over 34,000 readers in both DPNA and DPI magazines.

Frequency	FULL PAGE	2/3 PAGE	1/2 ISLAND	1/2 PAGE	1/3 PAGE	1/4 PAGE
1-X	\$7800	\$6830	\$6090	\$5755	\$3825	\$3390
4-X	\$7555	\$6460	\$5820	\$5490	\$3555	\$3120
8-X	\$7115	\$6070	\$5450	\$5130	\$3450	\$3005
12-X	\$6680	\$5720	\$5145	\$4850	\$3235	\$2840
18-X	\$6575	\$5595	\$5075	\$4760	\$3155	\$2765
24-X	\$6335	\$5375	\$4905	\$4605	\$3025	\$2665



Full Page



2/3 Page



1/2 Island



1/2 Horizontal **or** 1/2 Vertical



1/3 Horizontal **or** 1/3 Square **or** 1/3 Vertical



1/4 Quart.

CONTACTS

Jack Burke
Associate Editor
jack.burke@khl.com

Alister Williams
Vice President Sales
Tel: +1 843-637-4127
Cell: +1 312-860-6775
alister.williams@khl.com

Niki Pokwinski
Regional Sales Manager
Tel: +1 262-754-4139
Cell: +1 262-444-1737
niki.pokwinski@khl.com

Thomas Kavooras
National Sales Manager
Tel: +1 312-929-3478
Cell: +1 847-609-4393
thomas.kavooras@khl.com

NORTH AMERICA OFFICE
Michael J. Osenga
Publisher
mike.osenga@khl.com

Michael Brezonick
Senior Editor
mike.brezonick@khl.com

Chad Elmore
Managing Editor
chad.elmore@khl.com

EUROPE OFFICES

GERMANY
Gabriele Dinsel
Regional Sales Manager
Tel: +49 711 3416 74 71
gabriele.dinsel@khl.com

UNITED KINGDOM / SCANDINAVIA
Ian Cameron
Assistant Editor
Tel: +44 20 31 79 29 79
ian.cameron@khl.com

Linda Cameron
Regional Sales Manager
Tel: +44 20 31 79 29 79
linda.cameron@khl.com

ITALY

Roberta Prandi
Regional Manager/Editor
Telephone: +39 0464 014421
roberta.prandi@khl.com

CHINA

Cathy Yao
Tel: +86 (0)10 65536676
cathy.yao@khl.com

KOREA

CH and Jane Park
Tel: +82 2 730 1234
mci@unitel.co.kr

JAPAN

Michihiro Kawahara
Tel: +81 (0)3 32123671
kawahara@rayden.jp

KHL OFFICES

UNITED KINGDOM (HEAD OFFICE)
KHL Group LLP
Southfields, Southview Road,
Wadhurst, East Sussex,
TN5 6TP, UK.
Tel: +44 (0)1892 784088
www.khl.com

USA HEAD OFFICE
KHL Group Americas LLC
3726 East Ember Glow Way,
Phoenix,
AZ 85050,
USA
Tel: +1 480 659 0578
e-mail: americas@khl.com

USA OFFICE
KHL Group Americas LLC
20855 Watertown Road,
Suite 220,
Waukesha, WI 53186,
USA
Tel: +1 262-754-4100
e-mail: americas@khl.com

SOUTH AMERICA OFFICE
KHL Group Américas LLC
Av. Manquehue 151, of 1108
Las Condes,
Santiago,
Chile.
Tel: +56 2 28850321
e-mail: cristian.peters@khl.com

CHINA OFFICE
KHL Group China
Room 768, Poly Plaza, No.14,
South Dong Zhi Men Street,
Dong Cheng District, Beijing
100027, P.R. China.
Tel: +86 (0)10 65536676
e-mail: cathy.yao@khl.com